



OCT 27 2023

Susan Clements-Dallaire, City Clerk  
City of Auburn  
60 Court Street, Auburn ME, 04210

Email: sdallaire@auburnmaine.gov  
Phone: (207) 333-6600  
Fax: (207) 333-6623

## 2023 Campaign Finance Report

For Municipal Candidates

| Name of Candidate:   | Adam Platz                       |   | <input type="checkbox"/> Check if any information has changed from previous report |
|--|----------------------------------|---|--|
| Street Address:  | 876 Perkins Ridge Road           |   |  |
| City and ZIP:  | Auburn, Maine 04210              | Phone Number:   | 207-576-5318   |
| Email:   | adam.platz@gmail.com             |   |  |
| Office Sought:   | City Council - At Large          | District Number (if applicable):  |  |
| Name of Treasurer:   | Eric Eddy                        |   | <input type="checkbox"/> Check if any information has changed from previous report |
| Mailing Address:   | 315 Danville Corner Road         |   |  |
| City and ZIP:  | Auburn, Maine 04210              | Phone Number:   | 207-576-2227   |
| Email:   | eeddy@chalmersinsurancegroup.com |   |  |
| TYPE OF REPORT   | DUE DATE                         | DATES OF REPORTING PERIOD   |  |
| <input type="checkbox"/> 11-Day Pre-June Election  | June 2, 2023                     | Beginning of campaign – May 30, 2023  |  |
| <input type="checkbox"/> 42-Day Post-June Election   | July 25, 2023                    | May 31 – July 18, 2023  |  |
| <input type="checkbox"/> July Semiannual   | July 17, 2023                    | January 1 – June 30, 2023   |  |
| <input checked="" type="checkbox"/> 11-Day Pre-November Election   | October 27, 2023                 | If filing first report: Beginning of campaign – October 24<br><b>Or</b><br>If 2023 July Semiannual filed: July 1 – October 24 |  |
| <input type="checkbox"/> 42-Day Post-November Election   | December 19, 2023                | October 25 – December 12, 2023  |  |
| <input type="checkbox"/> January Semiannual  | January 16, 2024                 | July 1 – December 31, 2023  |  |
| <input type="checkbox"/> Amendment to:   |                                  |   |  |
| <input type="checkbox"/> Other (specify):  |                                  |   |  |
| <input type="checkbox"/> Check if campaign had no activity for the reporting period (no other pages are required). |                                  |   |  |

I CERTIFY THAT I HAVE EXAMINED THIS REPORT AND TO THE BEST OF MY KNOWLEDGE IT IS TRUE, CORRECT, AND COMPLETE.

  
Treasurer Signature

10/26/2023  
Date

  
Candidate Signature

10/26/2023  
Date

Candidate Name: Adam PlatzPage \_\_\_\_ of \_\_\_\_  
Schedule A only**SCHEDULE A  
CASH CONTRIBUTIONS**

- Itemize all cash contributions from contributors who have given you more than \$50 in this report period.
- Both cash and in-kind contributions count toward the \$50 threshold.
- Report the occupation and employer for individual contributors who contributed more than \$50 in this report period. If you requested employment information but did not receive it, write "information requested."
- Cash contributions of \$50 or less may be aggregated and reported as a lump sum. Use "Contributors giving \$50 or less" as the contributor type.
- If you transferred surplus funds from a previous campaign to your current campaign, report that amount in the first report for the current election cycle.
- Duplicate as needed.

**Total contributions from the same source (except candidate and candidate's spouse/domestic partner) may NOT exceed \$575 in any election for municipal office.**

**Contributor Types**

- |   |                                    |
|---|------------------------------------|
| 1 Candidate and Candidate's Spouse/Domestic Partner | 5 Political Party Committees       |
| 2 Other Individuals                                 | 6 Other Candidates and Committees  |
| 3 Commercial Source                                 | 7 Contributors giving \$50 or less |
| 4 Political Action Committees                       | 8 Transfer from previous campaign  |

| Date Received  | Contributor's Name, Address, Zip                             | Occupation    | Employer     | Type | Amount           |
|--|--|---------------|--------------|------|------------------|
| 9/12/2023  | Adam Platz<br>876 Perkins Ridge, Auburn ME 04210             | CFO           | JAR Cannabis | 1    | \$100            |
| 9/13/2023  | John Cleveland<br>183 Davis Ave, Auburn ME 04210             | Retired       |              | 2    | \$100            |
| 9/19/2023  | Molly Platz<br>509 Normandy St, Austin, Texas 78745          | Social Worker | U. of Texas  | 2    | \$100            |
| 9/19/2023  | Charles Morrison<br>46 Lake St Auburn Maine 04210            | Retired       |              | 2    | \$100            |
| 9/19/2023  | Robert Weiss<br>85 Dillingham Rd, Auburn ME 04210            | Retired       |              | 2    | \$250            |
| 9/19/2023  | Erica Schair Cardona<br>20 Adelbert St, So Portland ME 04106 | Lawyer        | U. of Maine  | 2    | \$100            |
| 9/21/2023  | Ralph Fletcher<br>10 Grandview Ave, Auburn ME 04210          | Retired       |              | 2    | \$100            |
| 9/26/2023  | Sharon Bergeron<br>23 Dexter Ave, Auburn ME 04210            | Retired       |              | 2    | \$200            |
| 10/4/2023  | Bonnie Lounsbury<br>505 West Auburn Rd, Auburn ME 04210      | Retired       |              | 2    | \$100            |
| 10/24/2023   | Eric Eddy<br>315 Danville Corner Rd, Auburn ME               | Insurance     | Chalmers     | 2    | \$100            |
| <b>Total Cash Contributions (this page only) →</b><br>(combined totals from all Schedule A pages must be listed on Schedule F, Line 1) |  |               |              |      | <b>\$1250.00</b> |

OCT 27 2023

Candidate Name: Adam PlatzPage \_\_\_\_ of \_\_\_\_  
Schedule A only**SCHEDULE A  
CASH CONTRIBUTIONS****Contributor Types**

- |   |                                    |
|---|------------------------------------|
| 1 Candidate and Candidate's Spouse/Domestic Partner | 5 Political Party Committees       |
| 2 Other Individuals                                 | 6 Other Candidates and Committees  |
| 3 Commercial Source                                 | 7 Contributors giving \$50 or less |
| 4 Political Action Committees                       | 8 Transfer from previous campaign  |

| Date Received  | Contributor's Name, Address, Zip             | Occupation | Employer | Type | Amount          |
|--|--|------------|----------|------|-----------------|
| 9/21-10/4  | \$50 contributions and less                  |            |          | 7    | \$240           |
| 10/10/2023   | KC Geiger<br>1464 Pownal Rd, Auburn ME 04210 | Retired    |          | 2    | \$200           |
|  |  |            |          |      |                 |
|  |  |            |          |      |                 |
|  |  |            |          |      |                 |
|  |  |            |          |      |                 |
|  |  |            |          |      |                 |
|  |  |            |          |      |                 |
|  |  |            |          |      |                 |
|  |  |            |          |      |                 |
|  |  |            |          |      |                 |
|  |  |            |          |      |                 |
| <b>Total Cash Contributions (this page only) →</b><br>(combined totals from all Schedule A pages must be listed on Schedule F, Line 1) |  |            |          |      | <b>\$440.00</b> |

Candidate Name: Adam PlatzPage \_\_\_\_ of \_\_\_\_  
Schedule A-1 only**SCHEDULE A-1  
IN-KIND CONTRIBUTIONS**

In-kind contributions are goods and services (including use of facilities) that you received at no cost or at a cost less than the fair market value. They include all goods and services purchased for the campaign by the candidate or supporters if the campaign does not expect to reimburse the candidate or supporter. These contributions may come from the candidate, candidate's family, supporters, PACs, party committees, or other entities. Goods that you have retained from an earlier election such as signs are not in-kind contributions to your current campaign.

- Itemize all in-kind contributions from contributors who have given you contributions totaling more than \$50 in this report period. Both cash and in-kind contributions count toward the \$50 threshold.
- Report the occupation and employer for individual contributors who contributed more than \$50 in this report period. If you requested employment information but did not receive it, write "information requested."
- In-kind contributions of \$50 or less may be aggregated and reported as a lump sum. Use "Contributors giving \$50 or less" as the contributor type.
- If you received goods or services for less than the usual and customary charge, report the amount of the discount as an in-kind contribution.
- A description of the goods or services received is required.
- Duplicate as needed.

**Total contributions (cash and in-kind) from the same source (except candidate and candidate's spouse/domestic partner) may NOT exceed \$575 in any election for municipal office.**

**Contributor Types**

- |   |                                    |
|---|------------------------------------|
| 1 Candidate and Candidate's Spouse/Domestic Partner | 5 Political Party Committees       |
| 2 Other Individuals                                 | 6 Other Candidates and Committees  |
| 3 Commercial Source                                 | 7 Contributors giving \$50 or less |
| 4 Political Action Committees                       | 8 Transfer from previous campaign  |

|  |                                   |             |           |       |         |
|--|-----------------------------------|-------------|-----------|-------|---------|
| Date Received:   | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services:   |                                   |             |           |       |         |
| Date Received:   | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services:   |                                   |             |           |       |         |
| Date Received:   | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services:   |                                   |             |           |       |         |
| Date Received:   | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services:   |                                   |             |           |       |         |
| Date Received:   | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services:   |                                   |             |           |       |         |
| <div style="text-align: right;"> <b>Total In-Kind Contributions (this page only) →</b><br/> <b>(combined totals from all Schedule A-1 pages must be listed on Schedule F, Line 8)</b> </div> |                                   |             |           |       |         |

**NO IN-KIND CONTRIBUTIONS TO REPORT**

Candidate Name: **Adam Platz**

Page \_\_\_\_ of \_\_\_\_  
Schedule A-1 only

**SCHEDULE A-1  
IN-KIND CONTRIBUTIONS**

**OCT 27 2023**

|                                |                                   |             |           |       |         |
|--------------------------------|-----------------------------------|-------------|-----------|-------|---------|
| Date Received:                 | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services: |                                   |             |           |       |         |
| Date Received:                 | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services: |                                   |             |           |       |         |
| Date Received:                 | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services: |                                   |             |           |       |         |
| Date Received:                 | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services: |                                   |             |           |       |         |
| Date Received:                 | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services: |                                   |             |           |       |         |
| Date Received:                 | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services: |                                   |             |           |       |         |
| Date Received:                 | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services: |                                   |             |           |       |         |
| Date Received:                 | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services: |                                   |             |           |       |         |
| Date Received:                 | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services: |                                   |             |           |       |         |
| Date Received:                 | Contributor's Name, Address, Zip: | Occupation: | Employer: | Type: | Amount: |
| Description of Goods/Services: |                                   |             |           |       |         |

**Total In-Kind Contributions (this page only) →**  
(combined totals from all Schedule A-1 pages must be listed on Schedule F, Line 8)

**NO IN-KIND CONTRIBUTIONS TO REPORT**

Candidate Name: **Adam Platz**Page \_\_\_\_ of \_\_\_\_  
Schedule B only**SCHEDULE B  
EXPENDITURES****OCT 27 2023**

- Enter the date, payee, **expenditure type**, and amount for each expenditure made during the report period.
- All expenditures require a remark. Enter a description of the goods and services purchased.
- For expenditures made with the candidate's or authorized individual's personal funds and that are reimbursed within the same report period, enter them as reimbursed expenditures (Payee Name is the vendor and the person who was reimbursed is named in the Remark field). If expenditures made by others are not reimbursed by the end of the report period, they are either reported as in-kind contributions or unpaid debts and obligations.
- If you use campaign funds to pay or reimburse an immediate family member or household member for goods or services they provided or purchased for the campaign, you **must** list the family or household relationship in the remarks section.
- Duplicate as needed

Only enter expenditures that have actually been paid. Enter **unpaid** debts and obligations on Schedule D.**EXPENDITURE TYPES**

|     |   |     |   |
|-----|---|-----|---|
| APP | Apparel (t-shirts, hats, embroidery, etc.)  | OTH | Other and fees (bank, contribution, and money order fees, etc.)       |
| CON | Contribution to party committee, non-profit, other                                  | PER | Personnel and campaign staff, consulting, and independent contractors |
| EQP | Equipment of \$50 or more (computer, tablet, phone, furniture, etc.)                | PHO | Phones (phone banking, robocalls, and texts)                          |
| EVT | Campaign and fundraising events (venue/booth rental, entertainment, supplies, etc.) | POL | Polling and survey research   |
| FOD | Food for campaign events or volunteers, catering                                    | POS | Postage for US Mail and mailbox fees                                  |
| HRD | Hardware and small tools (hammer, nails, lumber, paint, etc.)                       | PRO | Professional services (graphic design, legal services, web design)    |
| LIT | Printed campaign materials (palmcards, signs, stickers, flyers etc.)                | RAD | Radio ads and production costs only                                   |
| MHS | Mail house and direct mail (design, printing, mailing, and postage)                 | TKT | Entrance cost to event (bean suppers, fairs, party events, etc.)      |
| NEW | Newspaper and print media ads only  | TRV | Travel (mileage and lodging, etc.)                                    |
| OFF | Office supplies, rent, utilities, internet service, phone minutes/data              | TVN | TV/Cable ads, production, and media buyer costs only                  |
| ONL | Social medial and online advertising only   | WEB | Website and internet costs (website domain and registration, etc.)    |

| Date  | Name of Payee       | Type | Remark                    | Amount    |
|---|---------------------|------|---------------------------|-----------|
| 9/1-10/27   | DonorBox            | OTH  | Fees to donation platform | \$73.81   |
| 9/12/2023   | Squarespace         | WEB  | Hosting Services          | \$35      |
| 9/16/2023   | Just Yard Signs.com | LIT  | Yard Signs                | \$648.30  |
| 9/26/2023   | Just Yard Signs.com | LIT  | Yard Signs                | \$648.30  |
| 10/12/2023  | Squarespace         | WEB  | Hosting Services          | \$23      |
|   |                     |      |                           |           |
| Total Expenditures (this page only) →<br>(combined totals from all Schedule B pages must be listed on Schedule F, Line 5) |                     |      |                           | \$1428.41 |

Page \_\_\_\_ of \_\_\_\_  
Schedule B only

OCT 27 2023

| EXPENDITURE TYPES |   |     |   |
|-------------------|---|-----|---|
| APP               | Apparel (t-shirts, hats, embroidery, etc.)  | OTH | Other and fees (bank, contribution, and money order fees, etc.)       |
| CON               | Contribution to party committee, non-profit, other                                  | PER | Personnel and campaign staff, consulting, and independent contractors |
| EQP               | Equipment of \$50 or more (computer, tablet, phone, furniture, etc.)                | PHO | Phones (phone banking, robocalls, and texts)                          |
| EVT               | Campaign and fundraising events (venue/booth rental, entertainment, supplies, etc.) | POL | Polling and survey research   |
| FOD               | Food for campaign events or volunteers, catering                                    | POS | Postage for US Mail and mailbox fees                                  |
| HRD               | Hardware and small tools (hammer, nails, lumber, paint, etc.)                       | PRO | Professional services (graphic design, legal services, web design)    |
| LIT               | Printed campaign materials (palmcards, signs, stickers, flyers etc.)                | RAD | Radio ads and production costs only                                   |
| MHS               | Mail house and direct mail (design, printing, mailing, and postage)                 | TKT | Entrance cost to event (bean suppers, fairs, party events, etc.)      |
| NEW               | Newspaper and print media ads only  | TRV | Travel (mileage and lodging, etc.)                                    |
| OFF               | Office supplies, rent, utilities, internet service, phone minutes/data              | TVN | TV/Cable ads, production, and media buyer costs only                  |
| ONL               | Social medial and online advertising only   | WEB | Website and internet costs (website domain and registration, etc.)    |

[illegible]

**Total Expenditures (this page only) →**

**(combined totals from all Schedule B pages must be listed on Schedule F, Line 5)**

Page \_\_\_\_ of \_\_\_\_  
Schedule C only

OCT 27 2023

- |                           | COLUMN 1                            | COLUMN 2   | COLUMN 3                       | COLUMN 4                         | COLUMN 5                                       |
|---------------------------|-------------------------------------|--|--------------------------------|----------------------------------|--|
| Lender's Name and Address | Loan Balance at Beginning of Period | ACTIVITY THIS PERIOD<br>(report amount and date) |                                |                                  | LOAN BALANCE AT END OF PERIOD<br>(1+2) – 3 – 4 |
|                           |                                     | Amount Loaned this Period                        | Amount Repaid this Period      | Amount Forgiven this Period      |  |
|                           |                                     | Date:<br><br>Amount:                             | Date:<br><br>Amount:           | Date:<br><br>Amount:             |  |
|                           |                                     | Date:<br><br>Amount:                             | Date:<br><br>Amount:           | Date:<br><br>Amount:             |  |
|                           |                                     | Date:<br><br>Amount:                             | Date:<br><br>Amount:           | Date:<br><br>Amount:             |  |
|                           |                                     | Date:<br><br>Amount:                             | Date:<br><br>Amount:           | Date:<br><br>Amount:             |  |
|                           |                                     | Date:<br><br>Amount:                             | Date:<br><br>Amount:           | Date:<br><br>Amount:             |  |
|                           |                                     | Date:<br><br>Amount:                             | Date:<br><br>Amount:           | Date:<br><br>Amount:             |  |
| Totals for each column →  |                                     | Enter on<br>Schedule F, Line 2                   | Enter on<br>Schedule F, Line 6 | Enter on<br>Schedule F, Line 2.a | Enter on<br>Schedule F, Line 10                |



Candidate Name: \_\_\_\_\_

Page \_\_\_\_ of \_\_\_\_  
Schedule D only

**SCHEDULE D**  
**UNPAID DEBTS and OBLIGATIONS**

**OCT 27 2023**

- You have incurred a debt or obligation if you have placed an order for a good or service without making a payment; made a promise or agreement to pay for a good or service; signed a contract for a good or service; and received delivery of a good or service for which you have not paid.
- If the campaign has not received a bill for goods or services, contact the vendor to obtain the amount owed. If it is impossible to verify the amount of the debt, enter an estimated amount and indicate that the amount is estimated in the purpose section.
- Report actual payments to vendors on Schedule B.
- Duplicate as needed.

| Date  | Creditor's Name and Address | Purpose | Amount |
|---|-----------------------------|---------|--------|
|   |                             |         |        |
|   |                             |         |        |
|   |                             |         |        |
|   |                             |         |        |
|   |                             |         |        |
|   |                             |         |        |
|   |                             |         |        |
|   |                             |         |        |
|   |                             |         |        |
|   |                             |         |        |
|   |                             |         |        |
| <b>Total Unpaid Debts and Obligations (this page only) →</b><br><b>(combined totals from all Schedule B pages must be listed on Schedule F, Line 9)</b> |                             |         |        |

Candidate Name: Adam PlatzDate: 10/26/23**SCHEDULE F  
SUMMARY SCHEDULE****OCT 27 2023**

- This page is required for all candidates except those checking the no activity box on the cover page of the report.
- The cash balance on line 14 must match the campaign's reconciled bank account balance as of the last day of the report period.

**CASH ACTIVITY****Receipts**

|      |   |                  |
|------|---|------------------|
| 1.   | Cash Contributions this Period (total of all Schedule A pages)          | <b>\$1690.00</b> |
| 2.   | Loans this Period (Schedule C, column 2)                                | <b>\$0</b>       |
| 2.a. | Adjustment for Forgiven Loan Amount this Period (Schedule C, column 4)* | <b>- \$0</b>     |
| 3.   | Other Cash Receipts this Period (interest, etc.)                        | <b>\$0</b>       |
| 4.   | Total Receipts this Period [(lines 1 + 2 + 3) – line 2.a.]              | <b>\$1690.00</b> |

**Expenditures**

|    |  |                  |
|----|--|------------------|
| 5. | Expenditures this Period (total of all Schedule B pages) | <b>\$1428.41</b> |
| 6. | Loan Repayments this Period (Schedule C, column 3)       | <b>\$0</b>       |
| 7. | Total Payments this Period (lines 5 + 6)                 | <b>\$1428.41</b> |

**OTHER ACTIVITY THIS REPORTING PERIOD**

|     |   |            |
|-----|---|------------|
| 8.  | In-kind Contributions this Period (total of all Schedule A-1 pages)   | <b>\$0</b> |
| 9.  | Total Unpaid Debts at Close of Period (total of all Schedule D pages) | <b>\$0</b> |
| 10. | Total Loan Balance at Close of Period (Schedule C, column 5)          | <b>\$0</b> |

**CASH SUMMARY FOR PERIOD**

|     |  |                    |
|-----|--|--------------------|
| 11. | Cash Balance at Beginning of Period (Schedule F, line 14 from last report) | <b>\$0</b>         |
| 12. | <b>Plus</b> Total Receipts this Period (line 4 above)                      | <b>+ \$1690</b>    |
| 13. | <b>Minus</b> Total Payments this Period (line 7 above)                     | <b>- \$1428.41</b> |
| 14. | Cash Balance at End of Period (must match reconciled bank account balance) | <b>= \$261.59</b>  |

\* If you forgave a loan or part of a loan during the report period, you need to enter the forgiven amount on line 2.a. and subtract it from the sum of lines 1, 2 & 3. This adjustment is needed so that the forgiven amount is not double-counted as a receipt.